# Antonio David Matías Alonso

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Web Developer with hands-on experience in technical support and web application development, specialized in WordPress and layout with Elementor. Solid knowledge of HTML, CSS, JavaScript, PHP, and databases, along with skills in SEO optimization, performance, and security. I am known for being a proactive, solution-oriented professional with a strong learning ability, able to integrate easily into multidisciplinary teams and contribute technical solutions aligned with project goals.

## WORK EXPERIENCE

### Kliché Publicidad + Marketing

Web Developer

- Designed and developed custom websites using WordPress, Elementor, and custom code (PHP, HTML, CSS, JavaScript).
- · Advanced performance optimization (speed, SEO, and user experience).
- · WordPress to Joomla migration and development of specific plugins, ensuring operational continuity.
- · Efficient hosting, database, and security management with cPanel and phpMyAdmin.
- Cross-functional collaboration with design and marketing teams, increasing traffic and site quality.

#### **BEEP Informática**

IT Technician

- Sales & Consulting: Assisted in the sales department, offering technical advice to clients on IT products suited to their needs.
- New Employee Training: Participated in the onboarding of new employees in technical procedures and customer service.
- System Updates: Implemented software and hardware updates on client systems, ensuring security and optimal performance.

### **EDUCATION**

### Higher National Certificate in Web Application Development

Universae

September 2023 – June 2025

January 2025 - June 2025

April 2023 – January 2024

### Intermediate Vocational Training in Microcomputer Systems and Networks

Universae

October 2022 - July 2023

### **TECHNICAL SKILLS**

- CMS & Builders: WordPress, Joomla, Wix, WooCommerce , Prestashop, Elementor.
- Languages: HTML5, CSS3, JavaScript, PHP.
- Hosting Management: cPanel, phpMyAdmin.
- Web Optimization: SEO on-page, rendimiento (PageSpeed, caché, compresión).
- Version Control: Git, GitHub.
- · Databases: MySQL.
- Other: Custom plugins, WordPress–Joomla migrations, web security, accessibility

#### LANGUAGES

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