



Antonio David Matías Alonso

Web Developer

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ABOUT ME

Web Developer specialized in WordPress, with hands-on experience in building custom themes, developing tailor-made plugins, and delivering advanced solutions using PHP, ACF, and taxonomies.

Skilled in designing and coding professional portals, directories, and user systems without relying on visual builders. Committed to performance optimization, technical SEO, security, and best practices.

Experienced with version control (Git), server management, and cross-functional team collaboration oriented to results.

WORK EXPERIENCE

Full-stack Web Developer

Kliché Publicidad + Marketing

January 2025 - June 2025

Developed custom WordPress functionalities through plugin and child theme creation, leveraging PHP 8 (OOP, hooks, filters) and JavaScript/SCSS.

Optimized performance (Core Web Vitals, WebP, lazy-loading, minification, cache busting with Gulp).

Integrated ACF and customized Elementor.

Implemented Git/GitHub workflows with branching and PRs for staging/production environments.

TECHNICAL SKILLS

Technologies I work with:

CMS & E-commerce: WordPress, ACF, WP REST API, Joomla, Wix, WooCommerce, PrestaShop

Frontend: HTML5, CSS3, SCSS/SASS, JavaScript (ES6+), TypeScript, React, Angular

Backend: PHP 8 (OOP, MVC), Node.js, MySQL

Other Tools & Practices: REST/JSON, Fetch/AJAX, Gulp, NPM, Composer, Git/GitHub, WebP, lazy-loading, basic technical SEO, Git-flow (branching & version control)

FEATURED PROJECT

TalentoList • [Demo Link](#)

Web platform fully developed with a custom WordPress theme and proprietary code, without marketplace plugins or visual builders.

It enables registration, search, and filtering of professionals specialized in web development, WordPress, frontend, and backend.

EDUCATION

Higher National Diploma (HND) in Web Application Development

Universae

September 2023 - June 2025

Vocational Training in Microcomputer Systems and Networks

Universae

October 2022 - July 2023

LANGUAGES

Spanish: Native

English: B2 (Upper-Intermediate)